

# HEREFORD ENTERPRISE ZONE, ROTHERWAS

## Travel Extra

September 2018 edition

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## Walk to New York!

It's been a beautiful summer here in Herefordshire, and we want to keep up that feel-good factor. So from now until 5th December you can make your way along the beautiful East Coast route from Washington DC to New York.

Just sign up at Herefordshire's [Get Walking](#) site and log your time or distance spent walking. Or simply download one of our free Apple or Android apps to keep track for you (see website).

Every step you take will carry you along the route; reaching milestones, discovering fascinating history, and earning achievements as you go. Whether you walk to the shops, to work, with the dog or just for fun – if you walk it, it counts!

It's the perfect way to keep that summer feeling going, and there will be fantastic prizes along the way.

[Sign up now](#) – New York here we come!



# Choose days

First **Tuesday** of the month  
7am-2pm

**walk** **cycle** **bus** or **share**

## to work and grab a **FREE filled roll and drink**

Find us in **Edison's Coffee Shop: 4 Sept and 6 Nov**  
**Pikadish Diner: 2 Oct and 4 Dec**

**FREE**  
prize draw to  
win a £25  
voucher at  
each event

For more information  
e: [move@herefordshire.gov.uk](mailto:move@herefordshire.gov.uk)



[www.herefordmove.org](http://www.herefordmove.org)  
Funded by the Department For Transport



### The EZ team is now based at:

Enterprise Zone Office, HARC, Fir Tree Lane, Rotherwas, Hereford HR2 6LA

T: 01432 383616 M: 07792 880054 E: [info@skylonpark.co.uk](mailto:info@skylonpark.co.uk) W: [www.skylonpark.co.uk](http://www.skylonpark.co.uk)

## First Choose Day a great success!

September 2018 brought the launch of the first successful “Choose Day” event to Skylon Park. If Rotherwas employees Walk, Cycle, Bus or Car Share to work, each employee receives a FREE filled roll and drink. All event attendees (including car drivers) also get entered into a prize draw to win a £25 voucher for a Herefordshire shop of their choice. The event, run by Herefordshire Council and funded by the Department of Transport had 27 attendees with the hope that many more will attend this October’s event.

The “Choose Day” events take place the first Tuesday of every month at either Edisons café or Pikadish Diner – the next one will be **Tuesday October 2nd at Pikadish Diner 7am-2pm**. The event is open to all Rotherwas employees on the industrial estate.

Last month’s £25 voucher winner was Jody Marsh from Owen Pell Ltd. He was delighted with the voucher commenting “Choose

How you Move is a very positive scheme and we at Owen Pell are keen to promote, walking, cycling and car sharing to reduce congestion and gain the many health benefits from walking and cycling. We do a lot of car sharing to work and around Hereford and at least 6 employees cycle to and from work daily”.



## £1000 TravelFund grants

Businesses are invited to apply for funding of up to £1000 for new facilities to support employees who walk or cycle to work. Also for facilities that help to reduce business travel costs.

What’s more, the funding can cover up to 100% of the costs, including installation.

Businesses typically apply for grants for:

- Cycle facilities (storage, lighting, lockers etc)
- Pool bikes for employees to use on local journeys
- Video-conferencing and home working equipment.

However anything that supports sustainable ways of travelling will be considered!

The deadline is approaching, as applications need to be submitted 31st October, so it is recommended that you apply at your earliest convenience.

All the info and the application form is at [www.herefordshire.gov.uk/travelfundgrant](http://www.herefordshire.gov.uk/travelfundgrant)

You can email Herefordshire Council’s Choose how you move team for help or advice about the grants at [move@herefordshire.gov.uk](mailto:move@herefordshire.gov.uk)

*The grant scheme is run by Herefordshire Council and funded by Department for Transport, to support access to work.*