

**HEREFORD ENTERPRISE ZONE  
EXECUTIVE BOARD  
1 OCTOBER 2013**

<b>Present:</b>	<b>In attendance:</b>	
Bill Jackson (BJ) – Chair	Nick Webster (NW)	
Neil Kerr (NK)	Dorothy Coleman (DC)	
Tracey Goodwin (TG)	James Saunby (JS) – GreySky	For minute 5a
Geoff Hughes (GH)	Mark Melliush (MM) - GreySky	
Roger Phillips (RP)	Matt Smith (MS) - Fastershire	
Mark Pearce (MP)		

	<b>ACTION</b>
<b>1. APOLOGIES FOR ABSENCE</b>	
Keith Lawton – 6 month sabbatical from 1 October	
<b>2. DECLARATIONS OF INTEREST</b>	
As per Register of Members' Interests.	
<b>3. MINUTES OF MEETING HELD ON 6 AUGUST 2013</b>	
Approved as a correct record.	
<b>4. MATTERS ARISING NOT ELSEWHERE ON THE AGENDA</b>	
<u>Minute 6c – Site Boards</u> The Board approved the site board design. As a first stage, boards would be placed on the access road and on the Straight Mile on the eastern approach.	<b>MP</b>
<b>5. ISSUES FOR DISCUSSION/DECISION</b>	
<b>a) Connectivity Study</b> James Saunby (JS) and Mark Melliush (MM) of GreySky, and Matt Smith (MS), representing Herefordshire Council's Fastershire project, attended for this item. JS explained that the brief had been to assess the existing and future Broadband requirements on Rotherwas Industrial Estate and the Enterprise Zone. He summarised the study's findings and options going forward. As a consequence of the current lack of adequate provision, many of the existing businesses had found solutions through e.g. Airband and Allpay (at a cost of around £1k per month). The Fastershire project would deliver fibre to 4 cabinets by September 2014, and this would provide a shared capacity of bandwidth with a higher download over upload capacity (30-80mbs down and 5-20 mbs up). This was likely to be inadequate to meet the high speed uncontended bandwidth requirements of some of the businesses that the Zone is seeking to attract. However, businesses requiring Ethernet connections could obtain this via BT already.	





<p><b>b) Marketing</b></p> <p><u>Communications and PR</u></p> <p>Recent local, regional and national coverage of the ‘first companies on site’ story was noted, in addition to other recent publicity.</p> <p>MP was in discussion with Glyn Morgan, CEO of Hereford Cathedral to consider ways to maximise EZ publicity opportunities in the US on the back of the Cathedral Choir Tour in October/November, the Christmas service in London and the Magna Carta Exhibition in Houston in 2014.</p> <p><u>Website activity</u></p> <p>Recent website and Twitter activity was noted.</p> <p><u>CM International update</u></p> <p>The Board was pleased to note that 5 of the 35 company leads generated by CMI and being followed up would be travelling to London in October, and that MP was arranging to meet them (2 had confirmed so far).</p> <p><b>c) Infrastructure</b></p> <p>MP reported that Peter Clasby, formerly of Hereford Futures, had recently been appointed to the Economic Development Team and his brief included infrastructure development on the Zone.</p>	<p><b>MP</b></p>
<p><b>7. RELATED PROJECTS</b></p>	
<p><u>Heritage/Facilities Centre</u></p> <p>NK reported that the project group had now met twice and that a clear scope of activities had been established. At the next meeting a new floor plan would be considered with revised costings, with a view to keeping costs at a minimum. Key components would include heritage, café and high level innovation provision, with core meeting rooms and office space, plus stand alone food production units in a separate building.</p> <p>NK had spoken at a recent WWI Centenary Committee meeting where it had been agreed that this project could be the focal point of activities during the celebrations if it could be built by 2017.</p> <p><u>Sustainable Energy Plant</u></p> <p>Nothing to report.</p> <p><u>Small Unit Development Scheme : Use of ERDF</u></p> <p>Our application would be considered by the DCLG Investment Decision Group on 3 October. Build costs totalled £1.6m, £600k of which had been applied for from ERDF. MP had submitted a paper requesting £1m from the Council; a decision on this would be</p>	<p><b>NK</b></p>

made on 9 October.	
<b>8. ANY OTHER BUSINESS</b>	
<p><u>Funding for Supply Chain Studies</u> NK advised that as the EZ was now a Limited Company, it was eligible to apply for grant funding to undertake supply chain studies. MP agreed to discuss with Joseph Connor.</p> <p><u>Future Eastern River Crossing</u> In response to a question by TG, GH confirmed that the Council did not have any policy commitment on a preferred route for an eastern river crossing. However BJ confirmed that the Board position was that the shortest route would be the only viable option – this was the route through TG’s land that came out on the A465 east of the Cock of Tupsley. While neither GH nor RP could comment, it was agreed that this route should be preserved from development in terms of masterplanning and land sales.</p>	<p style="text-align: center;"><b>MP</b></p> <p style="text-align: center;"><b>TG</b></p>
<b>9. DATE OF NEXT MEETING</b>	
2.00pm on 12 November 2013	