

**HEREFORD ENTERPRISE ZONE
EXECUTIVE BOARD
1 NOVEMBER 2016**

Present:	In attendance:
Bill Jackson (BJ) Chair	Nick Webster (NW)
Tracey Goodwin (JG)	Dorothy Coleman (DC)
Councillor David Harlow (DH)	
Geoff Hughes (GH)	
Neil Kerr (NK)	
Mark Pearce (MP)	

	ACTION
1. APOLOGIES FOR ABSENCE	
Glyn Morgan	
2. DECLARATIONS OF INTEREST	
As per Register of Members' Interests.	
3. MINUTES OF MEETING HELD ON 13 SEPTEMBER 2016	
The minutes of the meeting held on 13 September were approved as a correct record.	
4. MATTERS ARISING NOT ELSEWHERE ON THE AGENDA	
None.	
5. BUS PASS WITH BENEFITS	
Councillor Summers was unable to attend the meeting, so this item was deferred to a future meeting.	
6. ITEMS FOR DISCUSSION/DECISION	
<p>a) Emerging Herefordshire Economic Masterplan</p> <p>NW outlined the broad aims and framework of the draft Herefordshire Economic Vision which attempted to coordinate priorities and identify a series of visionary and aspirational projects that would encourage and facilitate economic growth. It set out to identify the required conditions for growth, facilitate movement towards a higher value economy, create better coordination as a county in discussions with the Marches LEP and government, and address strategic issues such as low wages, skills, infrastructure and productivity. The draft document identified projects in various stages of development which could be brought forward over the next 15 years, providing investment opportunities for the development and investment community. Some of these projects, including a River Quarter, Artisan Quarter and University Quarter were outlined in further detail.</p> <p>The Board was asked for feedback on the general ambition and aims of the plan, the scope,</p>	

<p>scale and mix of projects identified, as well as potential conflicts, challenges or constraints.</p> <p>The Board was supportive of the overall vision of the document and agreed to provide further feedback, MP to discuss with NW.</p> <p>The document would be presented to Cabinet on 1 December and full Council on 16 December. The Board would be invited to an event to launch the Vision document in the New Year.</p> <p>b) Sales issues/plot disposals MP reported on new investor interest, which included 2 referrals from UKTI.</p>	
<p>7. MANAGING DIRECTOR'S REPORT</p>	
<p>a) Sales Progress MP reported on progress with sales.</p> <p>The need for improved signage to and on the Park had been highlighted. MP agreed to develop initial designs for GH to take forward.</p> <p>b) Marketing <u>Communications and PR</u> Using their drone technology, the University of Wolverhampton had recorded footage for a video of the Estate. A rough editorial cut had been viewed and a draft script was being worked on to accompany this.</p> <p><u>Inward Investment Activity and Events & Exhibitions</u></p> <ul style="list-style-type: none"> • Cyber Security Market Visit to Baltimore <p>MP reported on his visit to Baltimore as part of a UK delegation, one of the first Midlands Engine Market Opportunity Initiatives. The visit comprised one day's familiarisation and meetings with key personnel, visits to facilities supporting the cyber security industry, and a 2-day cyber security conference which included networking events and showcasing opportunities. Speakers at the conference had included the current director of the National Security Agency (NSA), and the former Secretary of Homeland Security.</p> <p>The US government had invested \$31bn into the sector in the Washington/Maryland area, which hosted the NSA and other Federal agencies. State and other support authorities looked to make the most of the cyber related federal agencies and military institutions through connecting and nurturing entrepreneurs, investors, industry leaders and researchers, generating ideas, inventions and commercial exploitation of these.</p> <p>The most useful part of the visit had been gaining an understanding of how the state and counties were seeking to grow the cyber security 'ecosystem'. Over 30 business incubation/innovation/accelerator facilities in Maryland operated by a variety of players including Universities, all provided training, counselling, partnering and network</p>	<p>MP GH</p>

<p>opportunities. These were recognised as fundamental to the success of the sector.</p> <p>The provision of a Cyber Security Centre on the South Magazine would therefore give Hereford the opportunity to develop a range of support unique in this country. It was therefore crucial that the Board used all means to lobby for support of the University of Wolverhampton's bid for LGF funding.</p> <p>Follow up planning for future contacts would take place from December.</p> <ul style="list-style-type: none"> • Herefordshire Defence and Security Expo <p>MP was continuing to work with Harrison Clark Rickerbys and the University of Wolverhampton on arrangements for this event on 1 February 2017.</p> <p>c) Infrastructure</p> <p><u>Broadband</u></p> <p>It was noted that Council and had signed a collaboration agreement with ITS Technology Group for the provision of ultrafast broadband services at Rotherwas. A press release had been issued.</p> <p>d) Business Support and Networking</p> <p><u>Business Events</u></p> <p>The next event organised by Qinetiq, on drone technology, would take place the following day. 65 places had been booked.</p> <p>The intention was to continue to run these events in partnership with Qinetiq, who were able to attract presenters of regional and national significance. Suggestions for future topics would be welcomed.</p> <p><u>Sustainable Travel Drop In Day</u></p> <p>This had been a useful event, attended by over 50 visitors, to promote new and proposed sustainable travel initiatives for the Zone and estate.</p> <p>e) Direct developments</p> <p><u>Shell Store: Incubation and Development Application Centre</u></p> <p>The outcome of the ESIF full application and outline LGF bid were expected by 23 November. If either outcome was unsuccessful, the Board would need to consider next steps, possibly bringing the date of the next meeting forward for this purpose.</p> <p><u>Centre for Cyber Security</u></p> <p>This project, being developed by the University of Wolverhampton, was awaiting a decision on LGF funding to match the University's own contribution.</p>	
<p>8. RELATED PROJECTS</p>	
<p><u>Skylon Tower</u></p>	

<p>NK updated the Board on progress. One Environmental had produced a Design and Access Statement to be submitted as part of the planning application. The tower design was being revised to allow it to take future telecommunications aerials, which it was hoped would provide sufficient income to maintain the tower and site.</p>	
<p>9. ANY OTHER BUSINESS</p>	
<p><u>SAS Memorial in Hereford Cathedral</u> The proposal was noted.</p> <p><u>First Shell Exhibition</u> An invitation to this exhibition and associated events had been circulated to Board members.</p>	
<p>10. DATE OF NEXT MEETING</p>	
<p>2.00pm on 13 December (may be brought forward, subject to funding decisions)</p>	