

**HEREFORD ENTERPRISE ZONE
EXECUTIVE BOARD
2 AUGUST 2016**

Present:	In attendance:	
Bill Jackson (BJ) Chair	Dorothy Coleman (DC)	
Tracey Goodwin (JG)	Richard Ball (RB)	For item 4
Geoff Hughes (GH)	Mairead Lane (ML)	
Councillor David Harlow (DH)	Councillor Phillip Price (PP)	
Neil Kerr (NK)	Mark Edwards (ME)	
Mark Pearce (MP)		
Nick Webster (NW)		

	ACTION
1. APOLOGIES FOR ABSENCE	
None	
2. DECLARATIONS OF INTEREST	
As per Register of Members' Interests.	
3. MINUTES OF MEETING HELD ON 14 JUNE 2016	
The minutes of the meeting held on 14 June were approved as a correct record.	
4. SOUTH WYE TRANSPORT PACKAGE (SWTP)	
<p>BJ welcomed Councillor Price, Richard Ball, Mairead Lane and Mark Edwards to the meeting for this item.</p> <p>RB recognised the importance to the EZ of the initiatives contained within the SWTP, and thanked the Board for their support to date. He explained the process relating to the approval of the southern link road (SLR) and Hereford Transport package, and it was noted that planning consent has for the SLR had been confirmed on 18 July. Funding for the package development costs were now being sought from the Department for Transport through the Marches LEP, and a decision was expected in the autumn.</p> <p>ML explained that detailed design work had commenced, the CPO process would commence in the autumn. A public enquiry would take place in autumn 2017, and tenders for the work would be invited in spring/summer 2017. Construction was programmed to commence in early 2018 and the road would be opened in summer 2019.</p> <p>Key dates for the next stage of the Hereford Transport Package were explained, with a target date for the next stage of the road to be opened, March 2022.</p> <p>ML outlined the works already completed, to be done and options proposed as part of the SWTP. The consultation on the proposed options would be launched on 14 September</p>	

<p>and continue through a series of events and exhibitions to the end of October, and would be included as part of the Sustainable Travel Drop In day being hosted by BJ on 19 September. Detailed plans of each scheme would be available at the consultation events. The consultation feedback would inform the package delivery, and it was agreed that the EZ Board should identify its priorities from the list and submit this via the consultation process.</p> <p>It was noted that revenue funding had been secured for a second year for Destination Hereford 2, a package of sustainable travel measures, some of which would have a direct impact in supporting the implementation of the Rotherwas Travel Plan.</p> <p>The issue of unclear signage from the city centre to Rotherwas via the Greenway was discussed, and the importance of joining up cycle routes throughout the city was noted.</p> <p>A copy of the presentation would be circulated to Board members.</p>	<p>MP</p> <p>ML</p> <p>DC</p>
<p>5. MATTERS ARISING NOT ELSEWHERE ON THE AGENDA</p>	
<p><u>Board and Team Goals</u></p> <p>MP advised that he was crafting up some draft objectives for the Council which would tie in with the EZ team goals, which he would share and agree with GH and then present to the Board at its next meeting.</p>	<p>MP</p>
<p>6. ISSUES FOR DISCUSSION/DECISION</p>	
<p>a) Sales issues/plot disposals</p> <p>MP reported on recent enquiries and action was agreed.</p>	
<p>7. MANAGING DIRECTOR'S REPORT</p>	
<p>a) Sales Progress</p> <p>MP reported on progress with sales.</p> <p>Two companies had recently completed their land purchases and had started work on site – Erebus UK Limited and GB Electrical & Building Services Limited.</p> <p>b) Marketing</p> <p><u>Communications and PR</u></p> <p>MP reported on the recent LEP publicity around growth deal proposals, which included the Shell Store project, and the Zone press release on MedDX occupation of one of the units at Skylon Place. Remaining plots available for development would be publicised as 'last chance to buy' through trade press etc. in the late autumn.</p> <p><u>Inward Investment Activity and Events & Exhibitions</u></p> <p>MP advised that Harrison Clark Rickerby were organising a major defence sector event which would take place on 1 February 2017 at the Courtyard. Along with the University of Wolverhampton, the EZ Board had been invited to sponsor the event. Richard Morgan</p>	

<p>had drawn up an outline programme which included some major contributors from the defence sector. GM agreed to provide MP with a list of useful contacts for the event.</p> <p>The Board agreed to support and attend this event.</p> <p>c) Infrastructure <u>Broadband</u> A cabinet member report on the broadband commercialisation proposal had been drafted and circulated for comment within the Council prior to obtaining cabinet member approval.</p> <p>d) Business Support and Networking <u>Business Events</u> It was noted that the Meet the Primes event had been well attended with a series of 1-2-1s conducted between Qinetiq, BAE Systems and MBDA and over 30 SMEs.</p> <p>e) Direct developments <u>Shell Store: Incubation and Development Application Centre</u> Decisions on the ERDF bid and the outline LEP Growth Fund bid were awaited. The ERDF application was being appraised and a series of questions had been raised. A response was being prepared. NW reported that following the Referendum, although the government had confirmed its continued commitment to the ERDF programme, no new ERDF contracts had been issued to projects. Consequentially there was now a backlog which would result in inevitable delays to the scheme.</p> <p>An announcement on the outcome of the Growth Fund bid was expected in the autumn statement in November.</p> <p><u>Centre for Cyber Security</u> The University of Wolverhampton was seeking Local Growth Fund and European funding to support the development of a Cyber Security Centre on the South Magazine. This project has also been prioritised within the Marches LEP process, and an announcement was expected in the autumn statement.</p> <p>MP reported that he had joined the Project Steering Group. He and the University had met with some cyber security companies which had agreed to provide letters of support for this proposed Centre. They were also looking for business input at this stage to help inform the design and facilities to deploy at the Centre. He was also working with the University of Wolverhampton to persuade Qinetiq to engage with the project.</p>	<p style="text-align: center;">All</p> <p style="text-align: center;">MP</p>
<p>8. RELATED PROJECTS</p>	
<p><u>Skylon Tower</u> MP circulated photographs taken as part of the Skylon height testing exercise. The next stage would be to submit a planning application. Initial indications were that there would</p>	

<p>be no major issues with this location. Issues of sponsorship, ownership, landscaping and maintenance would need to be clarified. NK to discuss further with MP.</p>	<p>NK/ MP</p>
<p>9. ANY OTHER BUSINESS</p>	
<p><u>Herefordshire Trow</u> BJ reported that he had been approached by the group associated with the Herefordshire Trow, which was currently in storage at Gloucester. They were seeking a permanent home for it which would enable it to be displayed as an attraction. They had requested consideration of a location adjacent to the Shell Store. A request to locate a WWI memorial on Rotherwas had also been received.</p> <p>Consideration was given to these requests. One option for the memorial was a site alongside the Greenway. Queenswood was suggested as a possible location of the Trow.</p> <p>The Board agreed to offer to help the group to find appropriate sites. However, they did not consider that the North Magazine site would be appropriate.</p> <p><u>Sustainable Energy Enterprises Limited</u> TG reported that the land sale deal with SEEL had not yet been agreed and that timescales to get the project up and running were very tight.</p> <p><u>Hereford Cathedral Carol Service</u> GM reported that this year's Carol service in London would take place on 29 November.</p>	<p>MP</p>
<p>10. DATE OF NEXT MEETING</p>	
<p>2.00pm on Tuesday 13 September</p>	